



Event Sponsorship Proposal

Thunder in the Valley festival: Benefitting the Childrens Miracle Network

June 22,2019

Join the Thunder in the Valley festival for a day and night to remember benefitting the Childrens Miracle Network at Baystate Childrens Hospital. As a sponsor, you will benefit from showing your support for the Children, while connecting with the local community, enhancing your brand awareness, reach new customers, and be a part of this enjoyable evening.

The Thunder in the Valley Festival is a place where Food, Music, Vendors, breweries & this year Fireworks will be displayed at the end of the festival! This will be the first time in 4 years Easthampton, Ma. Has had a professional fireworks display. All this will be taking place at Millside Park in Easthampton on June 22, 2019.

Our organization has been a part of the community for over 9 years, and people from all over the country come to visit our festival. This annual event is our major fundraising drive. We are a non-profit 501C3 organization, which is vetted by *Benevity*. With the help of sponsors, we can cut down our overhead costs for the event, allowing us to give more money to the CMN @ Baystate Hospital. This year will be our 4th annual festival, making it a truly special evening.

The event will be held on June 22, 2019, and typically around 1000 guests attend, along with the media and some local celebrity VIP guests. This year we are adding the fireworks and intend on 6000 or more guests through our gate! The doors will open for our VIP guests at 130pm. All others will be allowed in at 2pm. We will have live music playing, with a small area for dancing. At 7pm, there will be a raffle, throughout the day there will also be meet & greets with the bands and performing artists.

We ask that you help us bring a version of the fireworks back to Easthampton with great entertainment for our entire community. This has been a long awaited event that will surely please the residents near and far while helping in our mission to provide miracles for the Childrens Miracle Network @ Baystate Hospital. Please join us and become a Miracle Maker!



Sponsorship Levels

PLATINUM MIRACLE MAKER SPONSOR: \$5000

- Video Stage & Bar Advertisements throughout the Day including full commercials.
- Name on all literature and marketing about the event.
- Sponsor recognition at the event and radio.
- Website logo to your webpage displayed on our webpage
- 3 Full Page Color ads in collectable festival booklet (including on Cover).
- Largest Listing on Back of Festival T-Shirts
- One year of promotion on all Thunder in the Valley Fest fund Raising efforts

GOLD MIRACLE MAKER Sponsor: \$3000

- Video Stage & Bar advertisements During premium Performances
- Name on all literature and marketing about the event.
- Sponsor recognition at the event and on the website.
- 2 Full Page Color ads in collectable festival booklet.
- Website logo to your webpage displayed on our webpage
- Listing on Back of Festival T-Shirts
- One year of promotion on all Thunder in the Valley Fest fund Raising efforts

SILVER MIRACLE MAKER Sponsor: \$2,500

- Video Stage Advertisements During Premium Performances
- Name on all literature and marketing for the event.
- Recognition at the event and on the website.
- 1 Full Page Color Ad & 1 full page B&W ad in collectable festival booklet.
- Listing on Back of Festival T-Shirts
- One year of promotion on all Thunder in the Valley Fest fund Raising efforts

BRONZE MIRACLE MAKER Sponsor: \$2,000

- Video Stage Advertisement during Performance
- Name on all literature and marketing for the event.
- Recognition at the event and on the website.
- Full Page Color ad in collectable festival booklet.
- Listing on Back of Festival T-Shirts
- One year of promotion on all Thunder in the Valley Fest fund Raising efforts

GOLD Sponsor: \$1,000

- Video Bar business photo ad on 70 inch TV
- Name on all literature and marketing for the event.
- Recognition on the website.
- Full Page B&W Ad in collectable festival booklet.
- Listing on Back of Festival T-Shirts

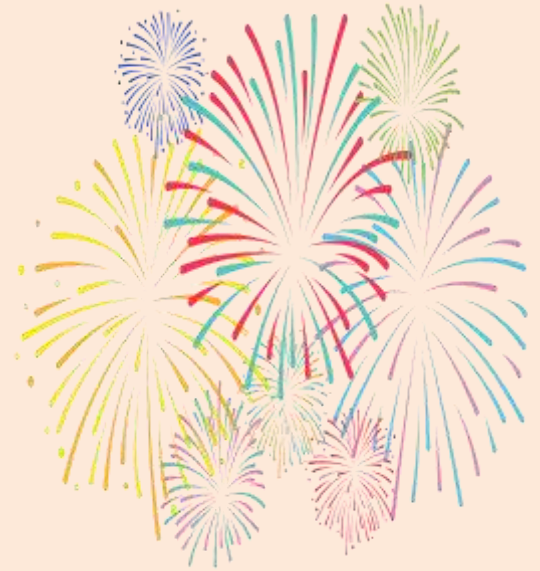
SILVER Sponsor: \$500

- Video Bar business photo ad on 70 inch TV
- Recognition in the program and on the website.
- ½ Page B/W ad in collectable festival booklet.
- Listing on back of event T-shirt

BRONZE Sponsor: \$300

- Recognition in the Program
- ¼ Page B/W ad in Collectable festival Booklet.

FESTIVAL Friend: \$ _____, (Any donation greater than \$100 will be listed as a donor in the Collectable Festival Booklet.)



BECOME A SPONSOR



Every child should be able to smile. With your help, we can reach all the kids who need us. Your gift can help heal them, offering a future filled with light, laughter & miracles.

Please print this form and complete the information, then mail with your sponsorship / donation to:

Widows Sons Stone Cutters Chapter
99 Northridge Rd
Westfield, Ma. 01085

I want to help give miracles to children!

Enclosed is my sponsorship/donation for::

\$5000 \$3000 \$2500 \$2000 \$1000 \$500 \$300 \$ _____

Please send receipt to:

Full Name & Company(print): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (Home) _____ (Office) _____ (Cell) _____

E-Mail: _____

Miracle Gifts

Those that would like to donate a gift in kind for the Raffle that will be held at the festival or can provide cost cutting measures such as fencing, tenting, tables, chairs and more, please contact us at 413-626-5417 for pick up or to discuss your favors.

A Tribute of Miracles

Honor a friend or member of your family with a donation in their name to the Thunder in the Valley Festival and the Childrens Miracle Network.

This gift is given:

In honor of (print name) _____

In memory of (print name) _____

I have enclosed my check in US Dollars made payable to: Widows Sons Stone Cutters Chapter

Please charge my gift to: MasterCard Visa American Express Discover

Credit Card Number: _____ Expires: _____

Your Signature: _____



We strive for accurate, respectful and relevant communications with our donors. We occasionally exchange mailing addresses with select non-profit groups. We will not sell, rent or share your email address or telephone number. If you would like to correct or update your personal information, modify your mailing preferences, or if you do not wish to participate in mailing address exchange activities, send notification to stonecuttersma@yahoo.com - - - To help the most children, we use your gift where it can do the most good by pooling it with the gifts of others. Widows Sons MRA Massachusetts is a 501(c)(3) organization. Contributions are tax deductible in accordance with IRS rules and regulations.