



2025 Thunder in the Valley Concert & Fireworks



**FOOD TRUCK/VENDOR APPLICATION
DEADLINE: March 1, 2025**

Saturday June 28th 2025 11:30am-10pm

Applications submitted with credit card payment will be charged an additional Service Fee of \$4.75 plus 3.95% of your total purchase. If you have any questions regarding this please contact Exhibitor Relations at unbrokenwings@yahoo.com

*** Festival Participation Requirement- Truck/Trailer MUST be a City of Easthampton licensed Mobile Food Vehicle.**

*** Engines must be turned off while participating in festival. Electricity is NOT provided**

Exhibitor Type:

Food Truck/Vendor

Any food vendor that has a truck/trailer or any food vendor that uses propane and/or generator

Space Fee \$ 500

Space Request: (We will do our best to honor any special request, however, desired locations are not guaranteed)

Prepared Food Vendor

no propane or generator

10'x10' tent space \$300

CONTACT INFORMATION

Contact Name: _____ Business Name: _____

Home Address: _____ City: _____ State: _____ Zip: _____

Business Address: _____ City: _____ State: _____ Zip: _____

Home Phone: _____ Business Phone: _____ Fax: _____

On-site Contact Phone: _____ Email: _____

Web site: _____ FEIN/SSN/IL Business Tax # _____

Please list your 5 (five) Menu Items:

(The festival committee will review all menu items after which vendors will be notified of their approval and/or denial. Menu items and/or pricing may not be changed once the menu is approved.)

1.	Price: \$
2.	Price: \$
3.	Price: \$
4.	Price: \$
5.	Price: \$

ELECTRICITY OPTIONS: We do not provide electricity. You must provide your own power source such as a quiet generator. Engine idling is prohibited during festival.

Please Initial that you have reviewed and understand your order and the rules outlined on this page x

2025 RULES & REGULATIONS



**Saturday
June 28th 2025
11:30am-10pm**

1. Contract Cancellation: Special Events Management (hereinafter referred to as "SEM") reserves the right to cancel a vendor contract at any time for the good of the festival by its sole discretion or by the direction of its clients. Any cancellations by management will be refunded if vendor has followed the rules and regulations. Cancellation or suspension because of lack of following the rules or regulations no refund will be issued
2. Account Holds: SEM, Unbroken Wings & The City of Easthampton are not responsible for denial of a license due to any hold placed on a business account associated
3. Exclusivity: We do not provide guaranteed exclusivity to any product.
You are directly responsible for any city violated ordinances and fines.
4. Booth Placement: We reserve the right to relocate a vendor when necessary even after a space has been set-up and tear-down.
5. Engine Idling: No exhaust fumes of any type will be allowed to be emitted from trucks or generators.
6. In/Out Privileges during hours of event: Trucks will not be allowed to leave allocated space until festival ends at night
indicated and safe route is secured for vehicles to operate through public designated

(Security team will advise food truck vendors when it will be safe to drive vehicle off)
7. Water: Running water is NOT provided on site by SEM. You must supply your own
8. Electricity: No electricity is provided on site.
9. Music: The EVENT strictly prohibits the playing of recorded or live music in your space
10. Laws: Drilling in the street is not permitted. Violators will be subject to a fine of \$200 and/or space cancellation by Special Events Management.

Each vendor is responsible for setup, take down and cleanup of his/her space. Vehicles are allowed on the property only for setup prior to the event and tear down once the festival closes. You will be notified when it is safe to bring your vehicle on the property. Unless otherwise noted, parking is not provided to any vendor. Load-in/set-up times are provided in the confirmation letter sent to you prior to the event. You must remove your vehicle immediately after unloading.

12. No Show Policy: vendors who have not checked in and or called the Festival Emergency Number (number will be available in confirmation materials) by 8:00 AM Sat, June 29, will be considered a "No show."
13. Trash Disposal Each space must be left clean throughout the event. Trash receptacles and bags will not be provided. Each vendor must provide necessary trash receptacles and bags for garbage inside the booth. Trash (in bags) will be picked up from the booths. All garbage left and not bagged will be subject to a fine of a \$100 and the cancellation
14. Walkways must be left unobstructed at all times it is strictly prohibited to store items on the walkways across or adjacent to your booth.
15. Business Conduct: Vendors and their employees must maintain the highest degree of professionalism in their booths and on the event grounds at all times.
16. Indemnification: The City of Easthampton and Special Events Management, Unbroken Wings Inc. Volunteers, related festival providers of goods and services, or any participating sponsor will NOT be responsible for any injury, loss or damage that may occur to the vendor, or to the vendor's employees or property from any cause whatsoever prior to, during or subsequent to the period covered by the vending contract and the vendor signing this contract expressly releases all of the foresaid from, and agrees to indemnify each of them against any
17. Booth Space: Vendors must use all space that they are granted. No space may stand vacant. Only three feet of space as an entry way into your place of
18. Event Hours: Vendors must remain open during festival hours. Failure to comply with this rule will result in the loss of future participation.
19. Third Party Vendors: You cannot resell or lease any space to party to participate in the event in your
20. No individually wrapped utensils

PLEASE NOTE:

The Event Committee reserves the right to accept or deny any vendor applicant for the 2025 Thunder in the Valley Concert & Fireworks

I hereby acknowledge and accept all terms of this vendor application by which will be considered a legal contract between myself (Vendor) and the Event Producer - sponsoring organization and or agent thereof, (SEM) including all rules and regulations and understand that I am legally bound by this agreement. As a participating exhibitor, I acknowledge my financial responsibility for any damages to equipment items (1.e. tent, table, chair, sidewall, counter, sign pole, etc.), rented from the production company or third party supplier, inflicted by myself or an employee in my booth and the terms regarding the festival or city rules and violations as outlined in this document. I acknowledge that SEM is acting as an agent for the client who owns the event and at no time is SEM empowered to negotiate fees, offer discounts or refunds. Under all circumstances unless stated in the rules and regulations, there are no refunds.

(You will NOT be held accountable for rental equipment that you do not rent, however, we must have acknowledgment from you in the event that you add rental equipment to your application at a later time or rent an item on-site. It is your responsibility to inspect your tent during load-in and make management aware of any existing damages prior to the opening of the event.)

By _____

Date _____

SAFETY & SECURITY:

Applicants shall sell and serve food at their own risk.

Applicants must obey all pertinent safety codes and laws, including, but not limited to, fire, safety and parking regulations

EVENT reserves the right to shut down any vendors not meeting cleanliness and food storage safety codes and laws

Canopy tents must be fire retardant; open flames must be located a minimum of 10 away from all canopy materials

All canopies, tent and other temporary structures must be weighted before you are permitted to open, with the equivalent of 40 pounds per pole minimum. Booths may not open until properly weighted.

Festival may shut you down for not having proper weights

WASTE:

No grease or gray water disposal is available.

Food Snack & Food Trucks Vendors are responsible for removing debris and ensuring the general cleanliness of the area

APPLICATION CHECK-LIST

Emailed or Included Photo of Booth

Payment for space fees

Completed festival application

City of Easthampton Special Event Food Truck License Application

At this initial step in the process, as a Food Truck Vendor, you do not need to fill out any additional application other than the Event general application. If the Health Dept. of Easthampton or Fire Department has any further questions or concerns regarding your operations or menu items you will be contacted on an individual basis

Easthampton Health Permit documents are available for download at <https://easthamptonma.gov/167/Health>

FEE SUMMARY & PAYMENT OPTIONS:

TYPE OF VENDOR Note:

EVENT reserves the right to not accept vendor menu that directly competes with another vendor

Food Trucks/Vendor: \$500 Space Fee

offer fast festival food that is prepared within their truck/trailer/space and use propane and or generator.

Food Vendors: \$300 Space Fee

10x10 pop up tent.

Operations cannot extend out of the sides of the booth.

Photo must be sent of Truck/trailer by email or US mail along with measurements

ADDITIONAL DOCUMENTS REQUIRED (FOOD VENDORS)

Due June 1, 2025

As a Food Truck Vendor you are REQUIRED

additional documentation in order to be fully approved by the City of Easthampton and receive your license for this event

ALL documents in their entirety should be received by Unbroken Wings Inc. no later than June 1, 2025

Documents can be sent by e-mail or US Mail:

E-MAIL: unbrokenwings@yahoo.com

MAIL: Unbroken Wings Inc.

99 Northridge Rd

Westfield, Ma. 01085

TOTAL AMOUNT DUE: \$ _____

PAYMENT OPTIONS

(Applications MUST be submitted with full payment to be considered. There are NO EXCEPTIONS to this rule. All payments (including security deposits) will be processed regardless of your status of acceptance into festival. Submission of an application does NOT automatically guarantee acceptance into the festival.)

PLEASE SELECT A PAYMENT METHOD:

Request invoice

Check or Money Order

Make check/money order payable to: Special events Management

Mail to: UNBROKEN WINGS INC.
c/o Thunder in the Valley
99 Northridge Rd.
Westfield, Ma. 01085

Credit card (you MUST fill out all the information below)

Name (on card) _____

Billing Address _____

City, _____ State _____ Zip _____

Credit Card # _____

Sec Code (3 digit code on back of card) _____ Expiration Date: _____

CREDIT CARD PAYMENTS WILL BE CHARGED AN ADDITIONAL REGONLINE FEE OF \$4.75 +3.95% of your total purchase*

2025 REFUND PROCESS

If the event is faced with inclement weather, Acts of God and/or any situation that threatens the safety of exhibitors and patrons, Special Events Management has the authorization to cancel the event which will not result in the refunding of your fees.

1. A \$50 non refundable administration fee will be applied to any cancelled application.
2. Cancellations made before April 1, 2025 will forfeit 50% of total fees paid.
3. Cancellations made on or after April 1, 2025 (including the day of event) will NOT be entitled to a refund.
4. If you are denied for participation in the event, you recoup your application fees minus the \$15 Application Processing fee.
5. Vendor will be charged \$45 for a returned check and cancellation of contract may result for charges submitted and returned as insufficient.
6. Any vendor due a refund, make check payable to:

Name of Business

Contact Name

Please Initial that you have reviewed and understand your order and the rules outlined on this page x